

# Voices of Georgia

## Survey Research Findings

Presented by  
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Connections 2014

# Background

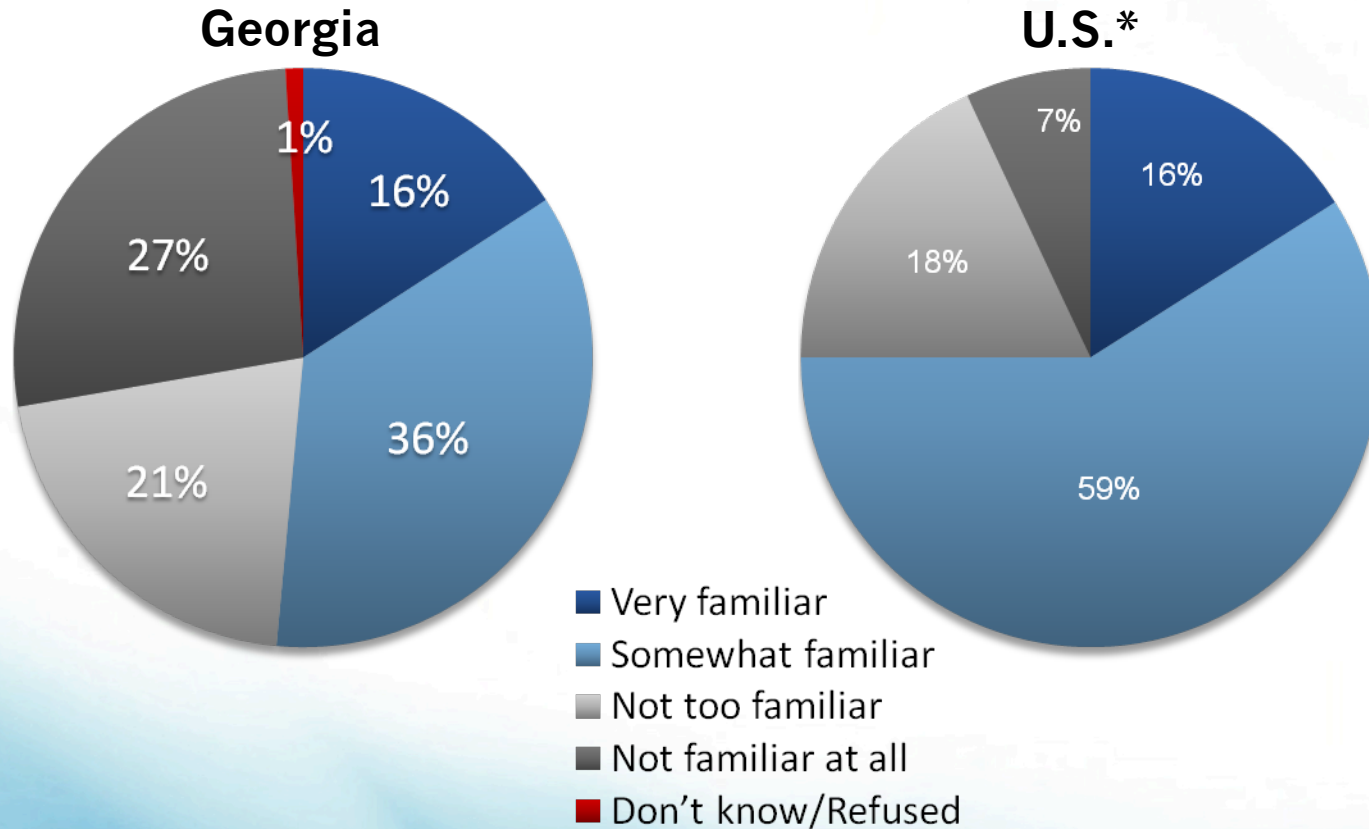
- Purpose
  - Reflect the voices of Georgia consumers
- Methodology
  - Two scientific telephone surveys of Georgia residents
    - July 2013 (Access)
    - November 2013 (Cost and Quality)

# Access Survey Findings

July 2013

# Familiarity with ACA

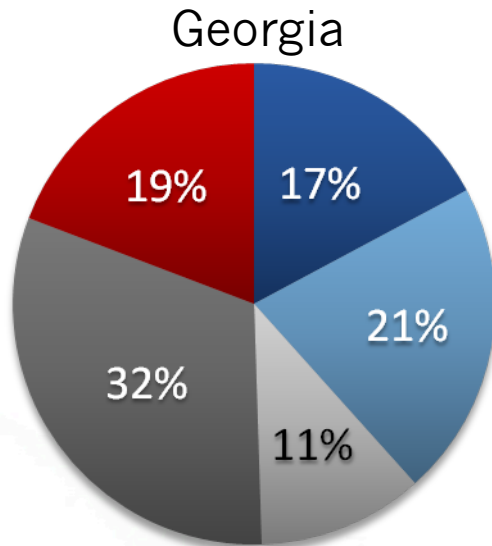
How familiar are you with the 2010 Affordable Care Act, signed into law by President Obama, that restructured the U.S. health care system?



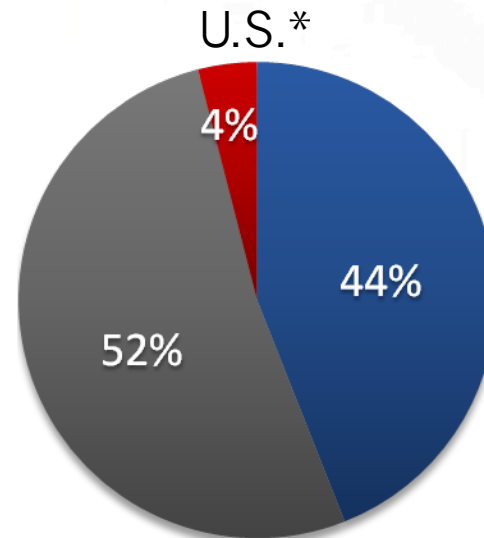
\* Gallup June 2013

# Reaction Toward ACA

Thinking about the 2010 Affordable Care Act, do you generally approve or disapprove of the healthcare law?



- Strongly approve
- Somewhat approve
- Somewhat disapprove
- Strongly disapprove
- Don't know/Refused

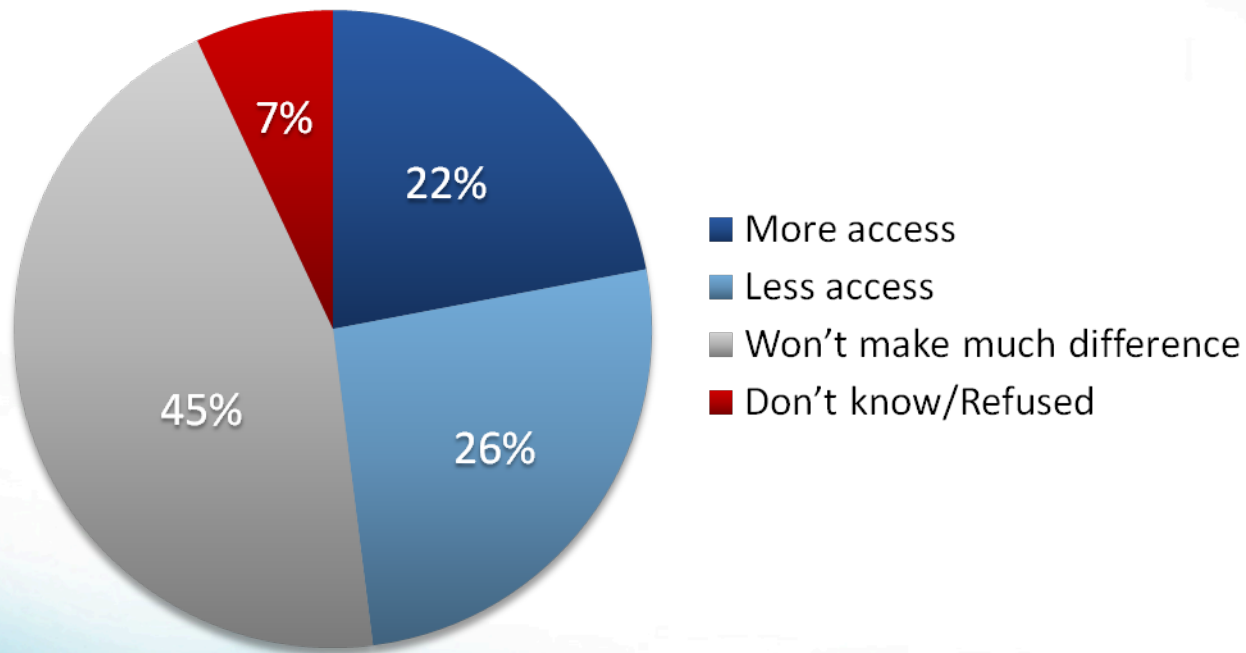


- Approve
- Disapprove
- Don't know/Refused

\* Gallup June 2013

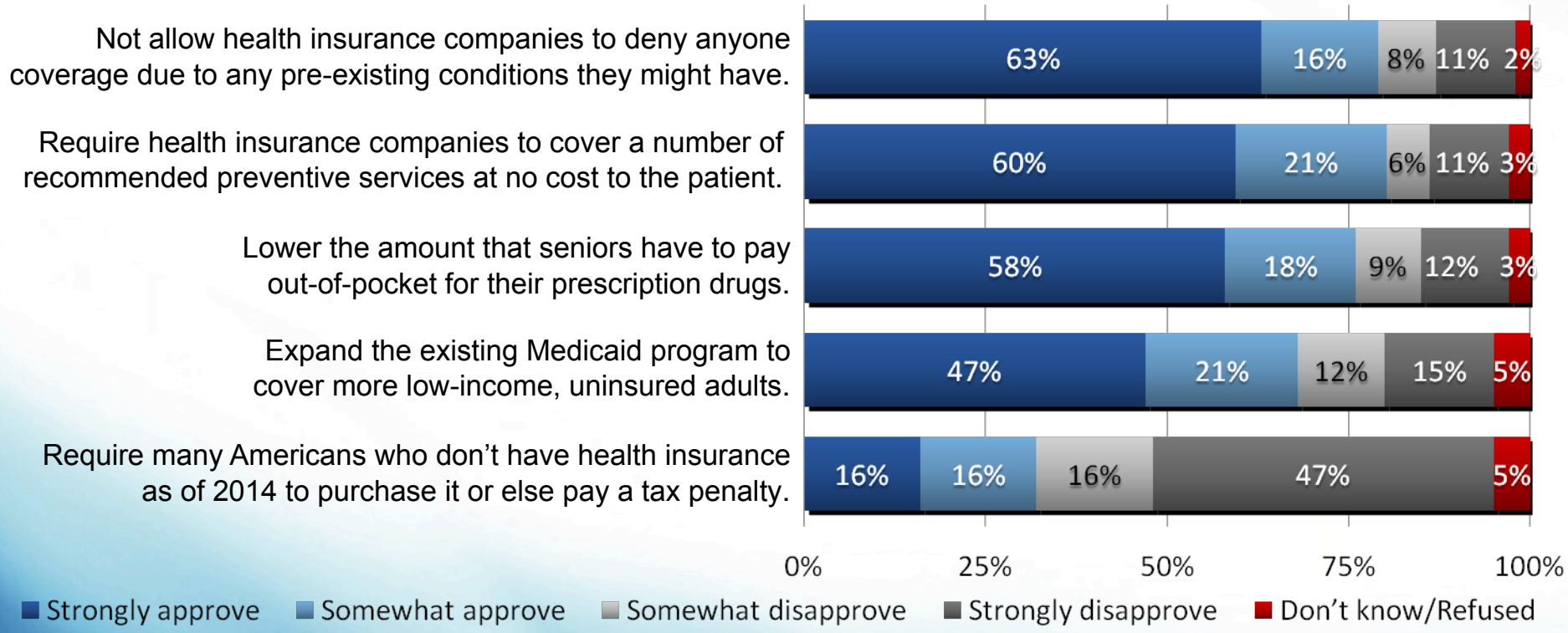
# Expected Impact of ACA

Under the healthcare reform law, do you think you and your family will have more access to healthcare, less access, or it won't make much difference?



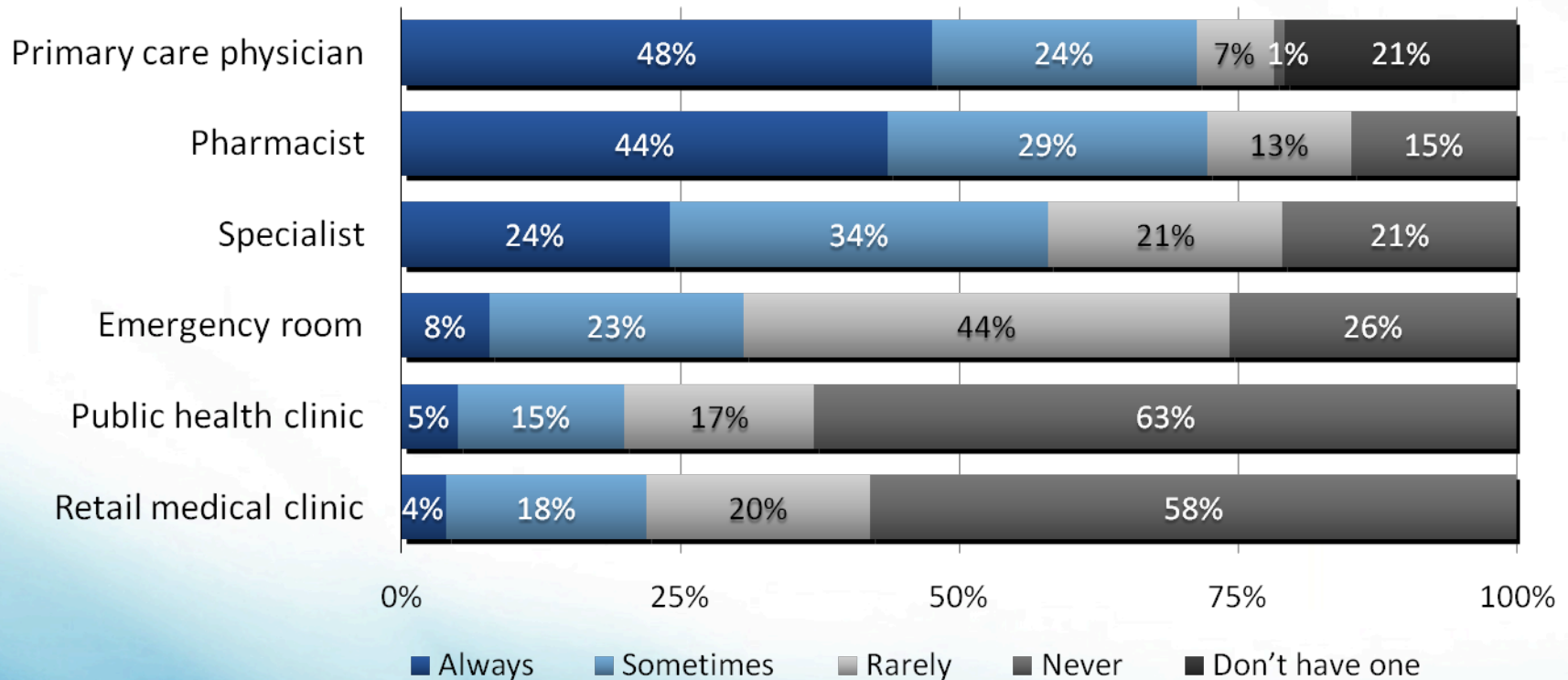
# Support for Most ACA Provisions

I'm going to read you some elements of the healthcare reform law. As I read each one, please tell me if you generally approve or disapprove of each one. The law will....



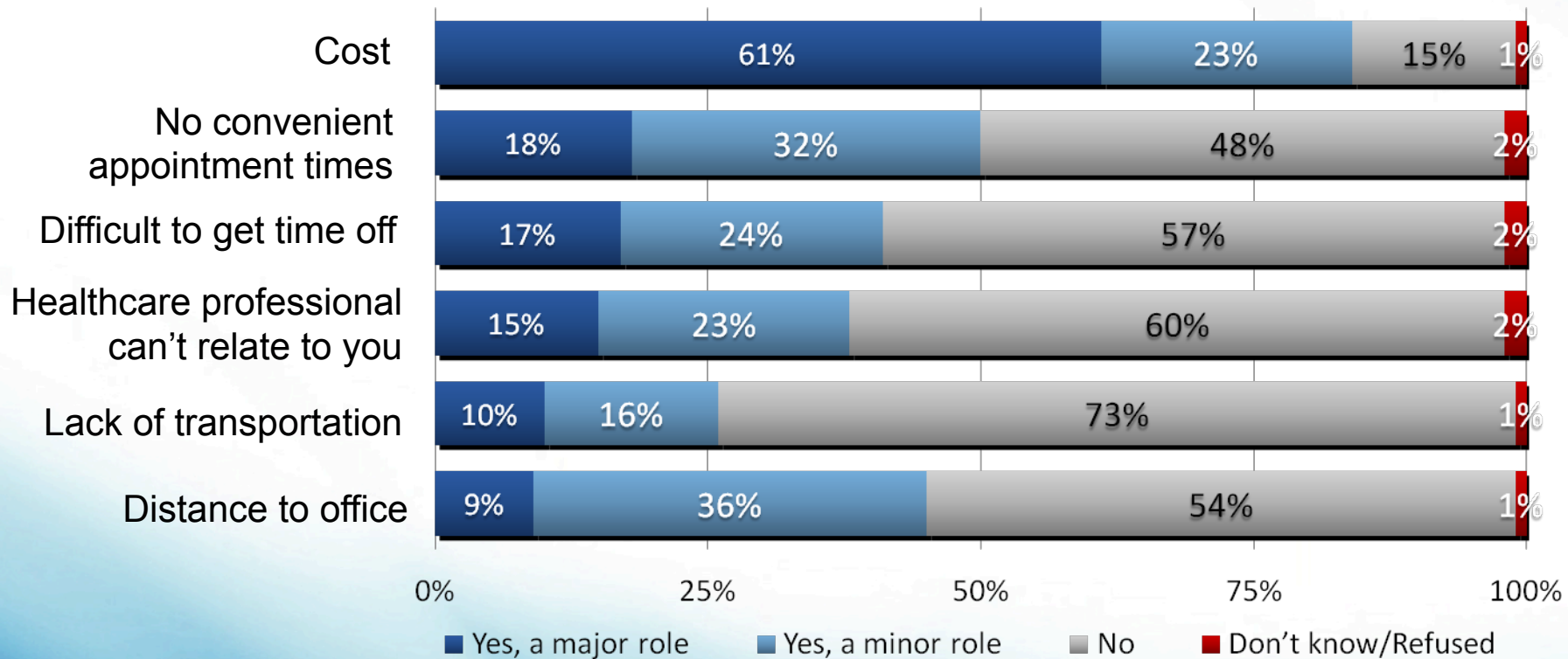
# Where Georgians Go for Healthcare

I'm going to list several places where people sometimes go when they need healthcare, and I'd like you to tell me how often you use each one when you personally are in need of healthcare.



# Cost Is Overriding Issue

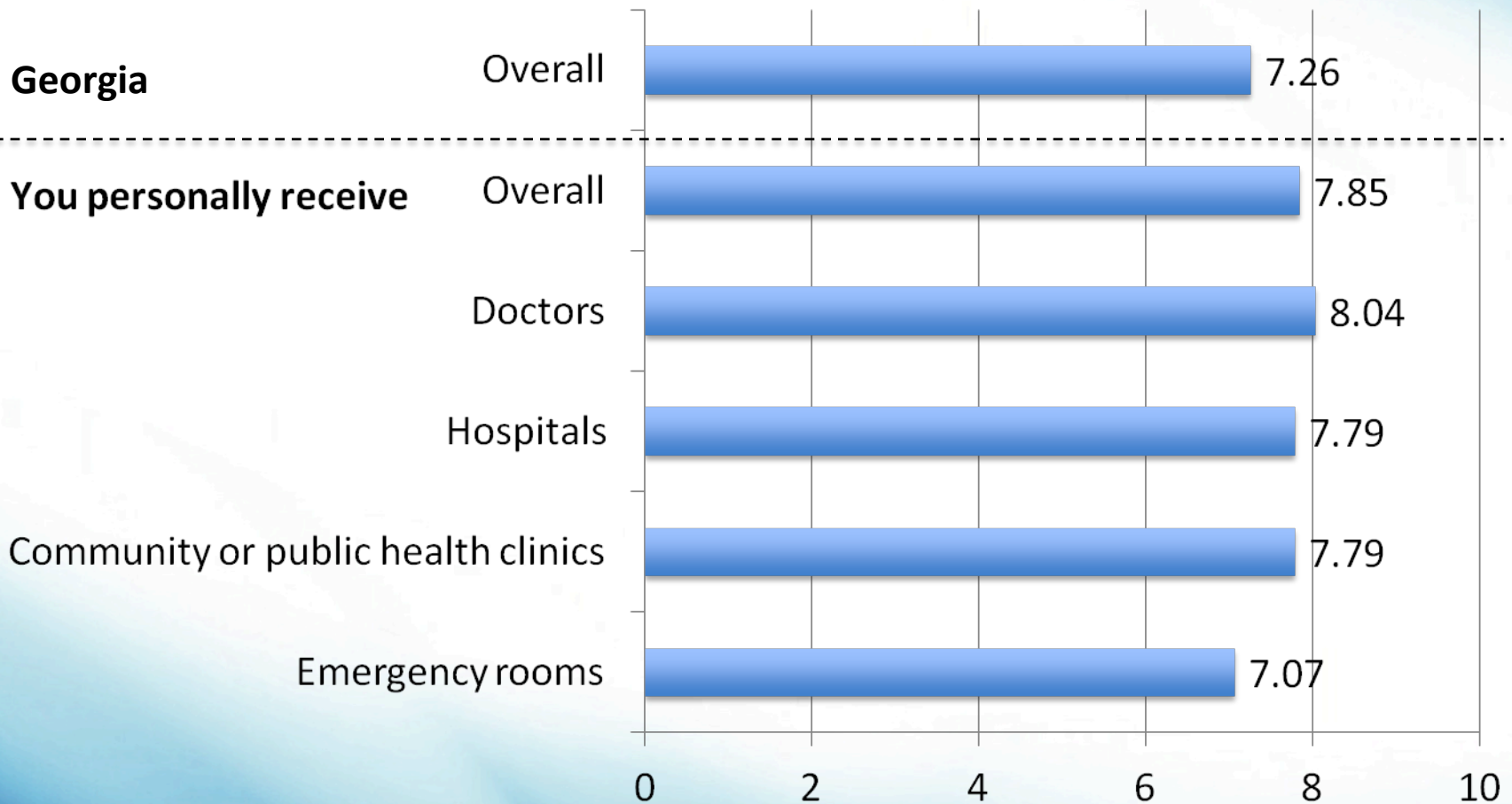
(if chose not to seek care for a health-related issue in the past year) I'm going to list some factors that could prevent someone from receiving the healthcare that they want or need. I'd like you to tell me whether or not each one played a role in your decision not to seek healthcare in the past year.



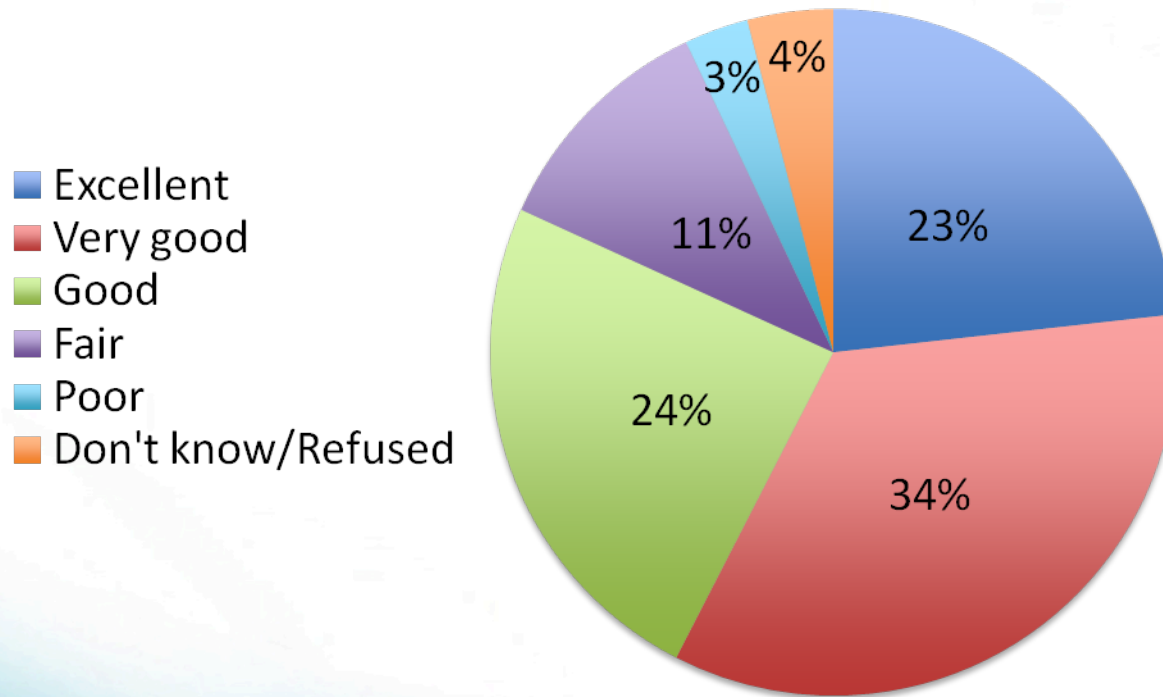
# Quality and Cost Survey Findings

November 2013

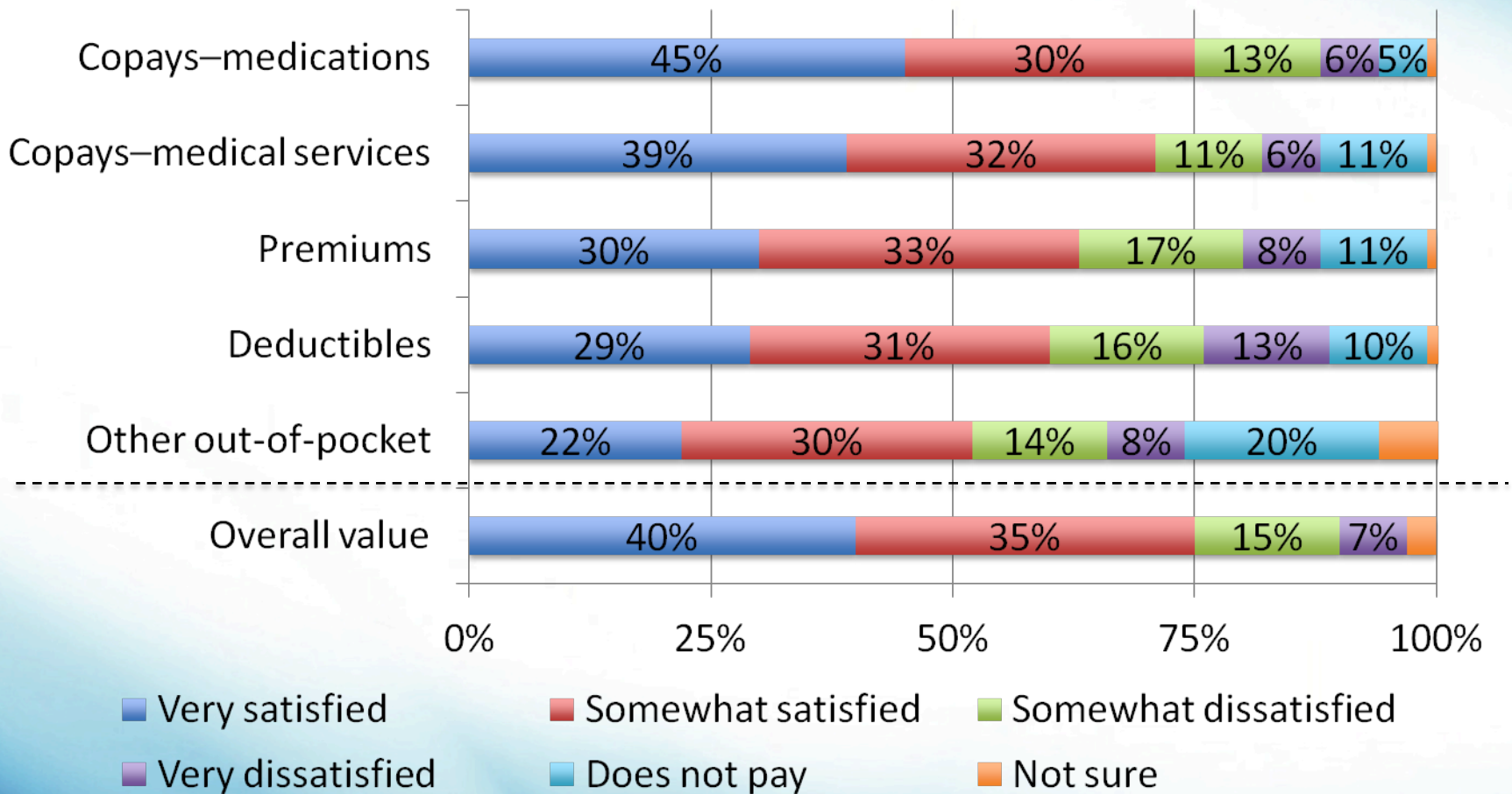
# How would you rate the following aspects of healthcare?



# Would you say that in general your health is.....



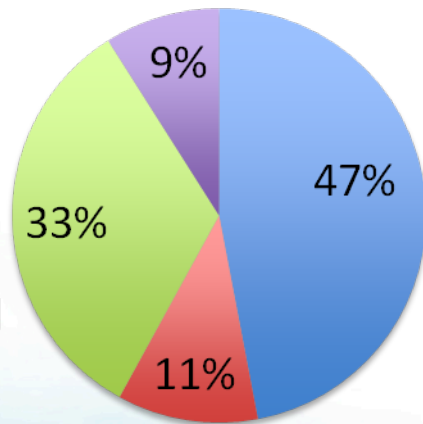
# How satisfied are you with each of the following specific aspects of your health insurance?



# Under the healthcare reform law, do you think you and your family will....

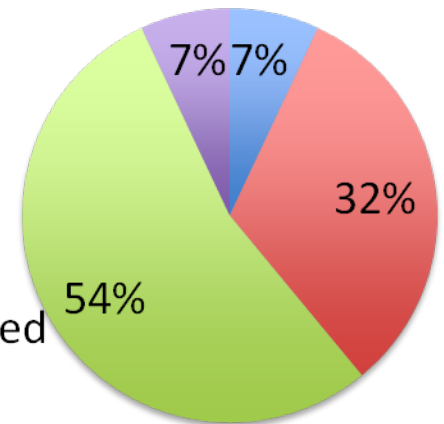
**...pay more for healthcare overall, pay less, or it won't make much difference?**

- Pay more
- Pay less
- No difference
- Don't know/Refused

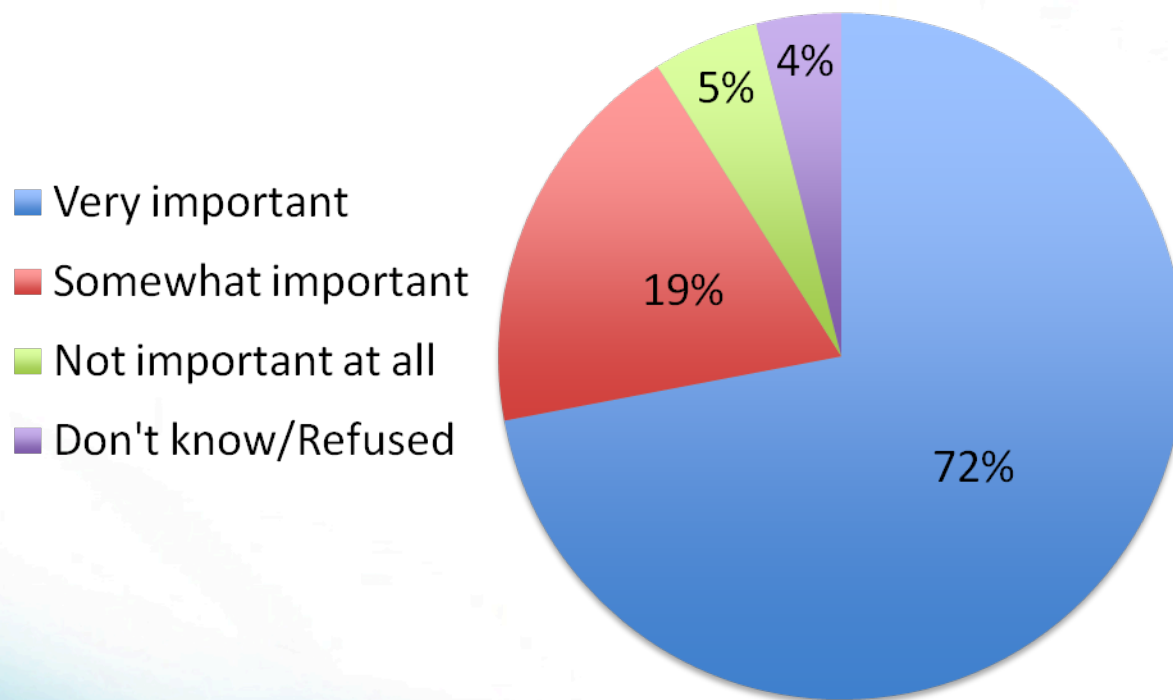


**...receive higher quality healthcare overall, lower quality, or it won't make much difference?**

- Higher quality
- Lower quality
- No difference
- Don't know/Refused



# In your opinion, how important is the Medicaid program for healthcare in Georgia?



# Summary

- Plurality of Georgians don't support ACA overall, but approve of most provisions
- Georgians expect cost of care to increase
- Majority expect no impact on quality; those who foresee impact expect decrease in quality
- Plurality expect no impact on access

# Summary

- Cost is overriding issue preventing Georgians from seeking healthcare
- Residents are generally pleased with the quality of healthcare in Georgia and in their own lives
- Solid majority of Georgians believe Medicaid is a *very* important program for healthcare in Georgia

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